

DHEERAJ SUKHEJA

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CAREER OBJECTIVE:

To utilize my personal capabilities, education, and experience in a challenging position in the area of marketing, communication, and supply chain management, where there is an opportunity for growth and development.

WORK EXPERIENCE:

Jucygifts - Gifts, Corporate Merchandise and Promotional Products

Customer Service Executive | February 2023 - March 2024

- Understanding and addressing client requirements, developing customized presentations accordingly.
- Establishing new relationships with vendors and maintaining ongoing partnerships.
- Presenting products to clients and effectively closing deals.
- Negotiating with vendors to maximize profitability.
- Managing the procurement process, ensuring timely delivery of materials within specified timelines.

DEN Automotive Pvt. Ltd.

Co-Founder | July 2021 - February 2023

- Created all social media accounts.
- Created and Developed social media content.
- Run ads for generating sales leads.
- Expanded business by obtaining channel partners.
- Organized and managed day-to-day activities.
- Processed paperwork smoothly for customers.
- Organised and handled after-sales services.

Klick Media Tech

Marketing Analyst | April 2020 - March 2021

- Developed social media marketing strategies for clients and implemented them.
- Examined cost-bidding strategies for social media advertising.
- Analyzed and identified the appropriate audience for organic growth.

EDUCATION:

2024- Pursuing | IIDE- Indian Institute of Digital Marketing

Post Graduation Program in Digital Marketing

2016-2019 | M.V.M. college of commerce and science

Bachelor's in Management studies - Marketing | 8.14 CGPI

CERTIFIED COURSES:

- The Fundamentals of Digital Marketing- Certified by Google Digital Garage.
- Course for Digital Marketing- Certified by Udemy.
- Advanced Microsoft Excel- Certified by Udemy
- Google analytics- Certified by google

SKILLS:

- Excellent written and oral communication skills along with interpersonal skills
- Proven accuracy, reliability, attention to detail, and ability to shoulder high responsibilities
- Strong work ethic and excellent customer service skills.
- Highly motivated
- Problem solver: results-oriented
- Leader and a team player but also able to work in a self-directed fashion.
- Ability to adapt to new technologies and software.
- Moderate level knowledge and experience in Canva, Zoho Social, and Microsoft Office.
- Beginner-level knowledge and experience in Adobe After Effects.

References- available upon request.